**SCG Home Design Village Factsheet**

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**SCG Home Design Village (Phnom Penh)**

SCG Home Design Village (Phnom Penh) is the first retail flagship store of SCG-Boonthavorn that locate in oversea under concept one stop living where life is open to design. Design Village would like to be creative living joint and one stop living fulfillment where able to turn your idea home into reality under one roof not only offering home related interior, decorative various style curation from world class home and living brands to local crafts and exteriors solutions that enhance unique your lifestyle but also provide new convenient meeting point for working and chilling in the breezy co-working space and enjoy the selected signature all day dining and café.

**Key information**

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| --- | --- |
| Location | Street 1003, Sangkat Phnom Penh Thmey,  Khan Sen Sok, Phnom Penh |
| Land Area | Approximately 23,800 sqm |
| No. of Levels | 2 Storey Retail from GF-F1 |
| Gross Building Area | 12,000 sqm |
| Net Retail Area | 9,856 sqm |
| Net Leasable Area | 1,752 sqm |
| No. of Units | 18 units |
| Lease Term | 1 year |

**Key Highlight of the store**

**Kitchen studio**

* Consulting Staffs who can give you advice and design the kitchen to fit with your space.
* Materials recommendation for counter top, Cabinet cover, handle and for the whole kitchen.
* Variety of brands and designs for kitchen equipment (Stove, Drawer, Fridge) and various sizes of kitchen sink.

**Bath and Bath**

* Variety brands and designs of imported ceramics tiles and sanitary ware and fittings from many countries. (Italy, Spain and South East Asia)
* Many bathroom scenes that you can see, try and choose the style you want.
* Many famous sanitary products brands like COTTO, American Standard, Grohe, INAX, and more.
* Installation service.

**SCG Building materials and SCG Home services**

* SCG Roof Tile, SCG Wood Substitution materials, SCG Ceiling quality imported product from Thailand for you new construction and renovation including installation services.

**Lifestyle furniture**

* Variety of imported furniture are available for you to choose, classic, modern, coronial and else.
* Consulting service staff to suggest your room decorative design.

**Lighting Center and DIY**

* Varity of Lighting style and do it yourself (DIY) products to complete your room decoration.
* Customize color paint corner from leading brands such as Jotun and TOA. Just bring a sample of color that you want. We can mix it for you.

**Co-working space and All-day dining restaurants and café’**

* Co working space available for you and your friends. Work or study. This place can be more than a home and living shopping store. But can be a place to inspire you in every day.
* Many all-day dinning restaurants and café’ to serve you and families.

**Operation Hours**

Showroom open every day from 9.00 AM – 8.00 PM

Office open Monday to Friday from 8.00 AM – 5.00 PM and Saturday from 8.00 AM – 12.00 PM

**Communication channels**

E-Commerce Website: <https://scghome.kh.com/>

Social Commerce Facebook: <https://www.facebook.com/scghomekh>

Store Facebook: <https://www.facebook.com/designvillagekh>

**Store Logo & Registered Trademark**

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**About SCG-Boonthavorn (CAMBODIA): Establishment 2020**

The investment value is approximately 12 million USD, which is the joint venturing of the local investors and SCG-Boonthavorn. This joint venture business is SCG-Boonthavorn's first overseas store and will strengthen SCG's ability to reach the market of consumers who want it.

**About SCG-Boonthavorn: Establishment 2018**

SCG accelerates the upgrading of retail business for its dealer network to meet the needs of new generation homeowners by joining with mega dealer of construction materials "Boonthavorn" to meet customers' needs with decorative products with a variety of designs to choose from inside and outside including quality services, consulting, design and installation. The behavior of modern customers focuses on stylish design. Emphasis on beauty that is unique or personalized design, while quality designers and installation contractors are hard to find. Therefore, SCG has jointly invested with Boonthavorn Group Co., Ltd. established a new company to operate a specialized retail store Distribution of interior and exterior decoration products with a variety of designs to choose from. with design and installation services by qualified designers and installers Under the expansion of the branch with the franchise system to strengthen SCG's dealership system that exists throughout the country**.** Register capital is 380 MB.

**About SCG:**

SCG, a leading business conglomerate in the ASEAN region, has committed itself to conducting business in line with good corporate governance and sustainable development principles throughout 100 years. The Group's longstanding tradition of learning, adjustment and development in all areas has enabled SCG to survive the wave of crises and challenges and earn widespread recognition as a role model for other businesses, both locally and internationally.

Since the establishment in 1913, Today, SCG is comprised of three strategic business units: Cement - Building Materials, Chemicals, and Packaging.

As released in the Grand Opening Event on March 14, 2022  
Provided by SCG-Boonthavorn (Cambodia)

For more information please contact: Mr.Pipat Rityakul, SCG Home Design village store manager.